



**7<sup>TH</sup> COLLOQUIUM  
OF THE INTERNATIONAL NETWORK OF ANIMATION (RIA)  
POSSIBLE SCENARIOS OF SOCIOCULTURAL ANIMATION FOR SOCIAL TRANSFORMATION**

**Bogotá, 28, 29, 30 October 2015**

Universidad Externado de Colombia.  
Calle 12 No. 1-17 Este.  
Phone: (571) 2826066. Ext. 1511  
*Bogotá - Colombia.*

***Email: 7coloquiointernacional @ gmail.com***

**CONVENE:**

**INTERNATIONAL NETWORK OF ANIMATION - RIA**

**UNIVERSIDAD EXTERNADO DE COLOMBIA  
FACULTY OF SOCIAL AND HUMAN SCIENCES  
SOCIAL WORK PROGRAM**



## PRESENTATION

Giving continuity to the colloquiums carried out every two years at global level as a result of the International Network of Animation - RIA, will take place the 7th International Colloquium: **Possible scenarios of sociocultural animation for social transformation**, from October 28<sup>th</sup> to 30<sup>th</sup>. 2015 in Bogota - Colombia.

This 7th Colloquium continues the line of discussion and debate of the previous conferences of: "Animation in France and its analogies abroad" (Bordeaux, 2003); "Citizenship and democracy: challenges of the sociocultural and social mobilization, participation and intervention" (São Paulo, 2005); "Sociocultural animation: local and global issues" (Lucerne, 2007); "Creativity in animation: organization issues, communities and citizens" (Montreal, 2009); "Social animation, culture and citizenship: models of social education and sociocultural policies for changing contexts" (Zaragoza, 2011), and, "Sociocultural Community Development and Social Intervention: what visions for society? (Paris, 2013).

The 7<sup>th</sup> version is also part of an epistemological continuity that considers sociocultural and social intervention as a social facts, a process in permanent construction.

The colloquium aims to establish approaches that reveal processes, methodologies, knowledge and diverse practices concerning sociocultural animation in scenarios and spaces where there are pedagogies and alternative looks in search of a new way to educate, interact and intervene, in a betting on the political and social transformation of the realities of different population groups. Art, culture and the recovery of patrimony, within the context of the sociocultural animation, are presented as alternatives to improve community life, starting from organization, participation, and the impact in public sphere.

The colloquium invites to develop a work of construction of possible scenarios for future cultural animation in different contexts and with the participation of the various actors/agents of social transformation.

In this context, sociocultural animation is regarded as *a set of actions that tend to offer the individuals the possibility of becoming agents of their own development and that of their community, generating processes of participation that respond to real needs, taking into account the centers of interest of persons and relaying on an active and invigorating pedagogy.*

*The quest is to make history and recognize issues as the transformation of the culture of exchange-value to use-value; the approach of the cultural fact to the everyday life of every community; the cultural fact beyond art and knowledge taking into account creativity both individual and collective; and the promotion of participation and decentralization as part of cultural democratization (Perez S and Perez P, 2010).*

It is this then, a space for dialogue, understanding, discuss, agree, recognize and propose on the challenges from animation to the service of socio-political transformation in topics such as: conflict, reconciliation and recovery of memory; public health and healthy environments; the multicultural and the knowledges; community experiences and cultural expressions; pedagogy and alternative uses of the media; and, finally, the sociocultural animation in enclosed and control spaces.

## SIMULTANEOUS THEMATIC TABLES

### TABLE 1. CONFLICT, RECONCILIATION AND RECOVERY OF MEMORY

Contemporary history has been marked by the presence of the various conflicts that have been developed in the world, some of them of territorial, religious or ethnic nature. We have witnessed as well, processes of recognition of the victims and the public responsibilities of the various actors involved. Responsibilities that have configured memory as an individual and collective right. Increasingly we find experiences that claim the right to memory and as such, the development of multiple forms of recovery and construction of the same.

Within the framework of sociocultural animation, memory is visible as a critical strategy from which participants can make public the reconstruction of the facts, with two main objectives, ask for forgiveness/reparation for the damage and ensure non-repetition of the facts in humanity. These experiences around the world have given way to diverse manifestations such as museums, heritage places, exhibitions in public spaces, and facilities in private or public spaces.

In this roundtable, the call is to present the recovery of memory, its visibility in various experiences and relationship with sociocultural animation.

#### Sub-Themes

- Conflict resolution
- Recovery of memory strategies and sociocultural animation
- Reconciliation and peace processes

### TABLE 2. MULTICULTURALISM AND KNOWLEDGE

In this table, we expect participants to interact on the forms of sociocultural animation in scenarios of cultural diversity and multi-ethnicity. We recognize that in this globalized world, traffic and movement of citizens convert coexistence and interaction experiences into a diverse universe, which can create spaces of conflict and social tension. From different approaches of social sciences, we may find strategies and actions that have been acknowledging or promoting a dialogue among diversity.

Interculturality understood not as an aim, but as an ongoing process that involves questioning, revision, reformulating, and constantly reconstruct to be alert and in continuous dialogue with the new hegemonies in knowledge. More than a semantics game, this reflects an approach, a position, an attitude to take. Recognize and value what we are; live and dialogue with each other and with others, to be able to construct a notion of us.

#### Sub-Themes

- Ethnic knowledges: interculturalism and multiculturalism.
- Practices and strategies of interaction.
- Cultural rights and cultural autonomy.
- Migration processes and cultural interaction.

### **TABLE 3. PUBLIC HEALTH AND HEALTHY ENVIRONMENTS.**

In this table participants are expected to share sociocultural experiences of sociocultural animation, related to the promotion of public health. Programs and campaigns for promotion, prevention and health care in various contexts, have been impacted by animation strategies that enable the approach to health as an integral dimension to develop in human groups.

Thinking about healthy environments allows us to refer to diverse approaches to the matters of man's relationship with ambient, health and conditions of work, sexual and reproductive health, prevention and consumption of psychoactive substances.

#### **Sub-Themes**

- Psychosocial, environmental and work-related risks.
- Promotion, prevention and health care.
- Sexual and reproductive health.
- Mental health and daily life.

### **TABLE 4. COMMUNITY EXPERIENCES AND CULTURAL MANIFESTATIONS**

Artistic expressions have invigorated community activities that promote joint work with different groups of populations in varied contexts. Thus, participants in this table will review the sociocultural animation as a strategy of socio-educational intervention and community work that aims to provide people and social groups, personal resources and activate abilities to interact and improve quality of life.

#### **Sub-Themes**

- Sociocultural animation from community experiences.
- Artistic strategies of sociocultural animation in community settings.

### **TABLE 5. EDUCATION AND ALTERNATIVE USES OF THE MEDIA**

The table on pedagogy and social transformation aims to mobilize the discussion, the understanding and the shaking of the relationship between sociocultural animation and education and therefore, between these two and knowledge, and between the last and its impact on transformation processes.

The reflection of this table focuses on the possibilities of the media, its alternative use by communities. It will review the access, management and impact of technology in communities, populations and institutions that constitute diverse social conglomerates. It will discuss and inquire about processes, relevance and effectiveness of devices and virtual spaces.



Thus is considered necessary to think-act-shake sociocultural animation in a pedagogic and knowledge framework, which implies: participate in the debate between didactics, pedagogies and processes of knowledge; deepen the transformative definition of the pedagogical act and of sociocultural animation as pedagogical expression; and shake the potential of sociocultural animation as transformative pedagogical expression.

### Sub-Themes

1. Virtuality and its potential for education.
2. Alternative uses of media.
3. Pedagogy and social transformation.

### TABLE 6. SOCIOCULTURAL ANIMATION IN ENCLOSED AND CONTROL SPACES

The sites of confinement: prisons, centers, psychiatric hospitals, rehabilitation institutions, have within them a tendency towards the unification of the conduct, the dispersion of the subject, making visible the disease or the blame. They were built to protect society from the dangers of those who coexist in them. Those sites develop a series of particular dynamics that require to be reviewed from sociocultural animation, in reference to the cultural conditions that are found within them and the type of interventions that are carried out.

Sociocultural animation requires diving in its own character with the deep question posed by this approach. Does sociocultural animation contribute only to the management of the danger of the so-called "social surplus" or, does it lead to the integral management of exclusion for inclusion and to the change in mechanisms and devices of exclusion?.

### Sub-Theme

- Experiences of sociocultural animation in enclosed spaces.
- Possibilities and limitations of sociocultural animation in spaces of control.
- Ethical debates addressing control devices.



## METHODOLOGY

### CONFERENCES:

- Central conferences: 45 minutes.
- Session of questions to the three (3) speakers: 45 minutes.
- Moderator and two (2) rapporteurs.

### SIMULTANEOUS THEMATIC TABLES:

- National guests at each table, table coordinator, moderator, rapporteurs per day (2).
- Presentations of 20 minutes with 10 minutes of questions
- 2 journeys of conclusions and contributions to the final document of guidelines on the subject of the table.

### WEDNESDAY OCTOBER 28

8:00 a.m.	12:00 p.m.	Reception and registration.	Building
2 p.m.		Opening ceremony - opening.	Principal Auditorium
3:00 p.m.	6:00 p.m.	Inaugural lectures	
		International guests (2), national (1).	
6:00 p.m.		Welcome cocktail.	Casa Externadista. Building C.

### THURSDAY OCTOBER 29

Thematic tables, 1 through 6

8:00	8:30 a.m.	Opening of the table
8:30	10:00 a.m.	Themed Conference (Lecturer invited).
10:00	10:30 a.m.	Recess
10:30	11:15 a.m.	Presentation
11:15	12:00 p.m.	Presentation
12:00	2:00 p.m.	Lunch
2:00	2:45 p.m.	Presentation
2:45	3:30 p.m.	Presentation
3:30	4:00 p.m.	Conclusions of the day.
4:00	4:30 p.m.	Recess
4:30	6:30 p.m.	Pedagogical workshops by interest (according to proposals and requests).

### FRIDAY 30 OCTOBER

Thematic tables, 1 through 6

8:00	8:45 a.m.	Presentation
8:45	9:30 a.m.	Presentation
9:30	10:00 a.m.	Recess
10:00	12:00 m	Conclusions and final document of guidelines on the subject of the table.
12:00	2:00 p.m.	Free lunch
2:00	3:00 p.m.	Plenary conclusions per table Principal auditorium.
3:00	4:30 p.m.	Panel: international guests (2), national guests (2)
4:30	5:30 p.m.	Choice of new host for 8 <sup>th</sup> Colloquium and delivery of acknowledgments.



5:30                      6:00 p.m.                      Closing.  
6:00                      7:00 p.m.                      Cultural act.

## GUIDELINES FOR PROPOSALS

1. Those interested in presenting summaries of the papers must be submitted in any of the following languages: Spanish, Portuguese, English or French. Papers must be sent no later than July 15, 2015, in an email to the event: [7coloquiointernacional@gmail.com](mailto:7coloquiointernacional@gmail.com) , with the information of the thematic table and topics they intend to address.
2. Abstract format: will be presented in Word format (Word 97-2003 or compatible), with a maximum length of 400 words, font Arial 12, line-spacing 1.5  
They must be preceded by the following data:
  - Title.
  - Table and theme.
  - Three key words.
  - Author/s.
  - University or institution of bonding.
  - Country or city of origin.
  - Email address. Please send only one mail address of reference in case of presentations co-authored.
3. The results of the evaluation of abstracts of the presentations will be communicated on 31 July 2015, indicating whether it was ACCEPTED or REJECTED. In the latter case, the fundamentals of the decision will be communicated to the authors.
4. Accepted papers must be submitted in full version in the same language of the summary, at the latest on 15 September 2015.
5. Format: presentations will be presented in Word format (Word 97-2003 or compatible), with a maximum length of 10 pages, font Arial 12, line-spacing 1.5.  
They must be preceded by the following data:
  - Title.
  - Table and theme.
  - Three key words.
  - Author/s.
  - University or institution of bonding.
  - Country or city of origin.
  - Email address. Please send only one mail address of reference in case of presentations co-authored.
  - The papers must be submitted in standard APA
6. Each concurrent can participate individually or in groups, of the presentation of a single paper.
7. Only papers that have been approved will be exposed, its authors may register until September 15 with 20% discount on full rate.
8. Subject: For the presentation in the "subject" of the mail, it should indicate: surname of the author + number of the thematic table where author wants to include his or her presentation, + the word "Ponencia". In case that the responsibility is collective only indicate one surname. Example: smith3ponencia

**INSCRIPTION AND PAYMENT**

YOU DATE FOR PAYMENT 7 <sup>TH</sup> COLLOQUIUM OF THE INTERNATIONAL NETWORK OF ANIMATION							
DATES	I DISCOUNT	PROFESSIONALS AND INDIVIDUALS			STUDENTS, GROUPS OF ORGANIZATIONS		
		WEIGHT	EUROS	DOLLARS	WEIGHT	EUROS	DOLLARS
BEGINNING OF INSCRIPTIONS TO 31 DE JULY	20%	\$ 200.000	EUR 96	USD 104	\$ 120.000	EUR 56	USD 64
1 AUGUST - 31 OCTOBER	10%	\$ 225.000	EUR 108	USD 117	\$ 135.000	EUR 63	USD 72
<b>BEGINNING OF THE COLLOQUIUM FINAL VALUE</b>		\$ 250.000	EUR 120	USD 130	\$ 150.000	EUR 70	USD 80